



Renowned Italian design studio Hot Lab, part of the Viken Group, reveals the Superleggera 80, a concept for Oceanco. The concept combines continuity of surfaces with features of 1960s automotive design. The Superleggera 80 draws its inspiration from the idea of designing clean, essential lines that seem to have been effortlessly, naturally born. “We wanted the design to be soft and minimal, subtly related to the sailing style, edgeless, and with a great continuity of surfaces,” said Enrico Lumini, Design Manager of Hot Lab. The design team worked on all aspects of the

concept from exterior to interior, layout and the basic concepts of the interior style, all developed within the parameters, constraints and requirements outlined by the shipyard. For the Superleggera 80, that is reflected in a bright, contemporary style and palette, curved furniture and integrated lighting, wood and bright lacquered finishes. The design incorporates Hot Lab’s innate sense of Italian style. “We strive to be elegant,” Lumini asserted. “Everyone has their own vision of beauty and elegance but for us it means designing ‘less’. hotlab.it

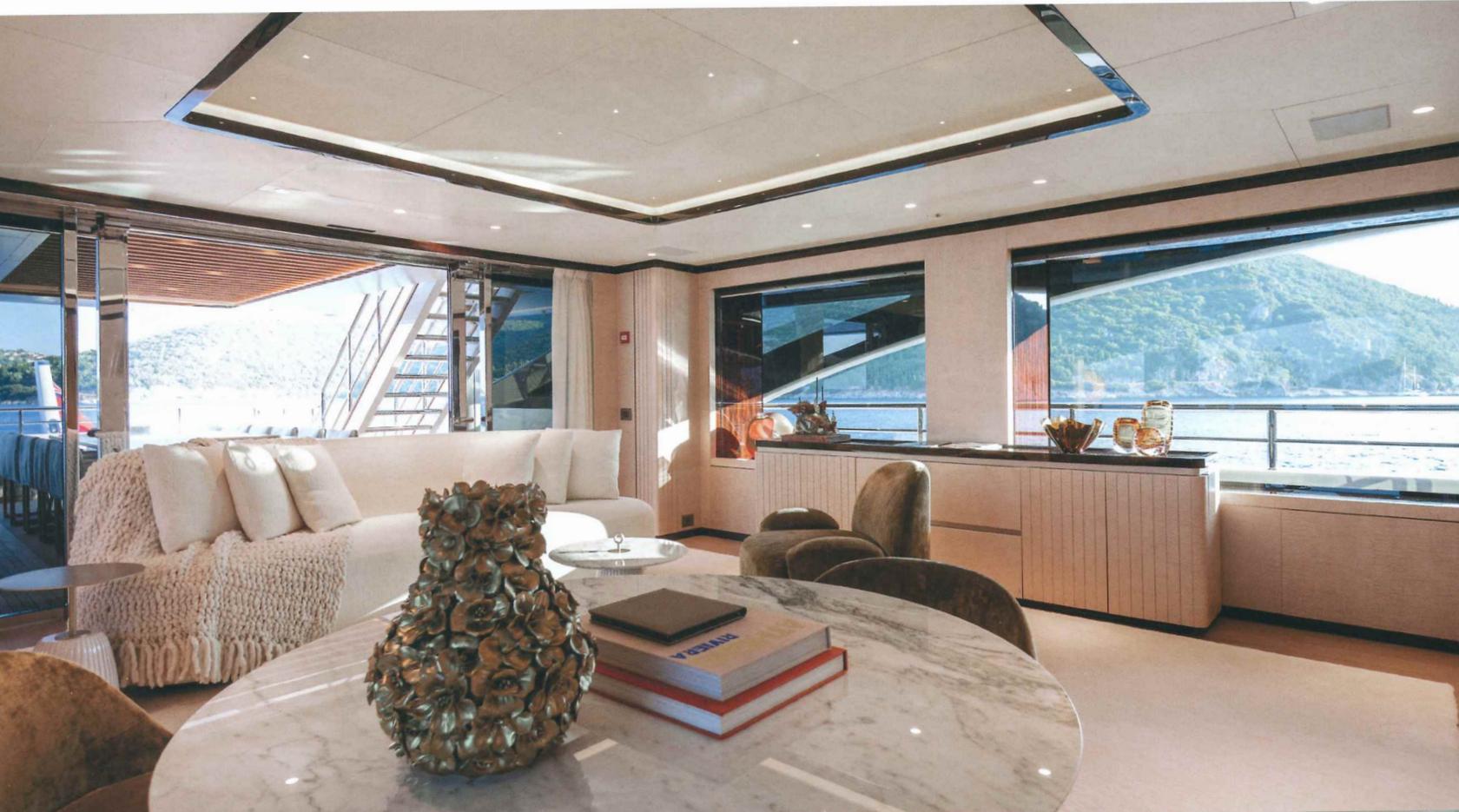


[MEGAYACHT]

ALUNYA

by Paola Bertelli - ph. courtesy by BreedMedia







In this striking aerial image, the Alunya displays all her exterior convivial areas. For this four-deck yacht the British studio RWD has drawn sleek, dynamic lines, influenced by the world of automotive design. Thanks to an innovative and highly efficient hull – designed in partnership with P.L.A.N.A. Design – Pierluigi Ausonio and the Azimut|Benetti Group Research and Development Department Alunya has a range of 4,500 nautical miles at 10 knots and a top speed of 15 knots