

FAR AND WIDE

Exploring is the new cruising and Sanlorenzo has broadened its horizons with the 460Exp, a go-farther adventure-seeker, with luxury fitted as standard

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Above: Moka's beach club, complete with bar area, is where the owners spend a lot of time while at anchor. Below left: the light, modern interior is styled by Sanlorenzo's in-house team



These days it's not owning a yacht, as such, that matters; it's what kind of yacht you own. And, now that the financial crisis has passed, wealthy folk are becoming more discriminating again in their tastes and more adventurous in their appetites. Today it's about owning the right kind of yacht, and, increasingly, this means one capable of exploring the world.

That was the rationale behind Sanlorenzo breaking into the explorer yacht market with the Italian yard's 460Exp - the 460 refers to its gross tonnage. Boat International Media's 2016 *Global Order Book* confirms the burgeoning market for owners who want to go further and farther. The number of expedition yachts in build is up 17 per cent compared with the 2015 book, the biggest increase of any category. Granted, this style of boat makes up only 7.3 per cent of the total new build market, but its gains are apparent when you compare it to the 4.1 per cent share of five years ago.

Whether it's because yacht owners are becoming more adventurous in what technology and media is making a shrinking world or perhaps those with means are getting more particular about their diversions, Sanlorenzo has picked up on the trend. As Massimo Perotti, chairman of Sanlorenzo, says: "We began to get the perception that our clients were starting to feel the need to get beyond the experiences and sensations they had been used to."

This certainly describes the client that has bought Sanlorenzo's ►



Above left and right: the upper deck saloon is the perfect spot for breakfast. Top right: the wheelhouse, which has a captain's cabin adjacent. Below: a four-ton crane can handle all of Moka's toys





“The amount of space on board is amazing. Each of us has our own space, which is important on long trips”