











LookINgAROUND

PRODUCTION

P23. OUTDOOR COCOONING

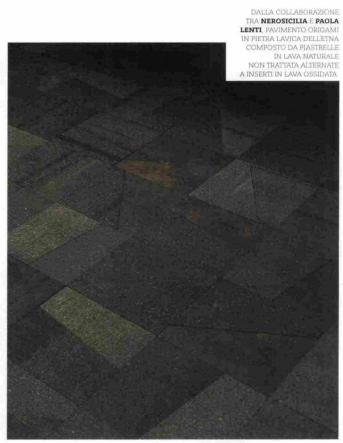
MEDITERRANEAN LIFESTYLE AND COSMOPOLITAN SPIRIT, CRAFTS AND HIGH TECHNOLOGY ARE COMBINED IN THE LATEST SOLUTIONS FOR OUTDOOR LIVING, HALFWAY BETWEEN FURNITURE AND ARCHITECTURE

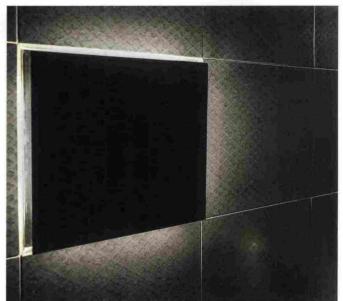
CAPTIONS: pag. 23 1. Apsara, system of seating components for outdoor spaces by Ludovica+Roberto Palomba for Giorgetti; now enhanced by a veil for shade made with a structure in woven leather or in carob-color painted metal, grafted onto the platform in aluminium and afrormosia wood staves 2. PH1 Pavilion by Kettal, composed of an aluminium frame that can host 40 different types of screens to form indoor and outdoor spaces. It is possible to insert a kitchen module in the system, with all the hydraulic and electrical connections. Design Kettal Studio 3. Med Varia by Gibus, a modular bioclimatic pergola in powder-coated extruded aluminium, incorporating awnings and glass. Equipped with motorized blades to adjust light intensity, and an LED lighting system. The glass enclosures and electric heaters make it possible to use the structure year round 4. Eivissa by Ludovica+Roberto Palomba for Ethimo, a pavilion made in aluminium with a teak deck. The system is completed by sliding curtains and

special handmade protective panels, whose pattern takes its cue from the age-old technique of tombolo workmanship, pag. 24 1. Ombring by Antonino Sciortino for Roda, a freestandina shade gazebo with structure in slender smoke-color metal tubing and top made with gray polyester belting. The gazebo comes with wheels for easy movement, and can be outfitted with floating curtains in white polyester fabric 2. Pergoklima R600 by BT Group, a bioclimatic pergola in aluminium with linear low-tension motorized operation to permit orientation of the roof blades from 0° to 140°. Added features include LED lighting and drapes. 3. Stand-alone screen designed by Angelo Furia for Resstende; the Boston motorized roller system, combined wiht the Traction Kit EVO, permits vertical and horizontal coverage of large areas, guaranteeing resistance to strong winds. 4. Toku by Vincent Van Duysen for Paola Lenti, a shade structure in solid cedar treated with a natural transparent coating. The unit comes with four base panels, two fixed and two with adjustable backs, for various configurations, padded and covered in Wara, the new outdoor fabric with the appearance of straw. The system also includes vertically sliding blinds in Thuia fabric

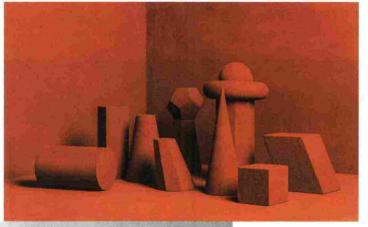


DI PIERO LISSONI
PER NEROSICILIA, PAVIMENTO
IN PIETRA LAVICA DELL'ETINA
DALLA COLLEZIONE PALAZZO
SERIE ROMBO, LAVORATO
CON SERIGRAFIE IN VETRO
LUCIDO, NEL FORMATO
80 X 300 X 2 CM.



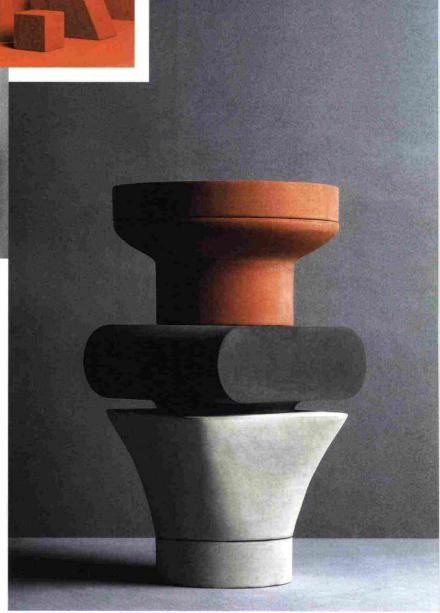


DI **MADE A MANO**, PIASTRELLE IN COTTO CON FINITURA A SMALTO SATINATO CON UNA DECORAZIONE MANUALE DI VETRIFICANTE LUCIDO, DALLA COLLEZIONE NEW DECORATION DESIGN MADE A MANO BY ROSARIO PARRINELLO



LA TERRA CRUDA DI MATTEO BRIONI, CON LA DIREZIONE ARTISTICA DI STUDIOI INVINE, PER LA REALIZZAZIONE DI SUPERFICI CONTINUE VERTICALI E ORIZZONTALI, A SINISTRA TERRAVISTA, COLORE MELOGRANO, UNA DELLE 14 ARGILLE DELLA COLLEZIONE 2018 IN CENTRO, STRATIGRAFIA CAFFÉ, ESEMPI DI ACCOSTAMENTI DI FINITURE E TEXTURE ILLUSTRANO LE POSSIBILITÀ DELLE APPLICAZIONI BESPOXE DELLA TERRA CRUDA SOTTO, CAPITELLI, DESIGN STUDIO INVINE, TAVOLINO, CENTROTAVOLA E SVUOTATASCHE IN TERRA CRUDA

Caltagirone o gli arabeschi arabizzanti di Monreale, E ancora, su disegno di Pierluigi Piu trasforma in arazzi litei (Pibiònes e Corbulas) antiche tradizioni tessili e tecniche manifatturiere sarde. Il tutto con le tecnologie di lavorazione più avanzate. Il marchio ragusano Nerosicilia punta sulla carica espressiva naturale di un materiale autoctono come la lava dell'Etna, potenziata nelle ultime collezioni dalla sobria interpretazione di Piero Lissoni (che si ispira ai pavimenti di antichi palazzi) e Paola Lenti. Pur non nascendo in terra siciliana, anche il lavoro di Matteo Brioni può a pieno diritto essere inscritto nel solco di espressione contemporanea della cultura materiale mediterranea. Si parla in questo caso di superfici continue per l'architettura in terra cruda, un materiale ancestrale, chiave della storia edilizia del Mediterraneo. I 14 colori della collezione 2018, sotto la direzione artistica dell'architetto Marialaura Rossiello dello Studio Irvine, variano dal cotto al cipria, attraversando la palette delle argille ocra, beige e grigie. Perché Mediterraneo non significa solo mare, ma anche terra. Katrin Cosseta



PRODUCTION

P27. MEDITERRANEAN MATTER

MEDITERRANEAN IDENTITY: THROUGH SURFACES AND MATERIALS LIKE VOLCANIC STONE, CERAMICS AND RAW EARTH, DESIGN EXPRESSES GEOGRAPHIC AND CULTURAL IDENTITY IN A DIMENSION OF INDUSTRIAL CRAFTSMANSHIP

"It is easy and almost automatic to have a Mediterranean sensibility," says Rosario Parrinello. CEO and art director of Made a Mano, the company based in Caltagirone specialized in the production of facings in lavic stone and ceramics. A sense of belonging a creative mission, far from stereotypes but conscious of roots, are shared by other Sicilian brands like Lithea or NeroSicilia. At the basis of everything, Parrinello says, there is "great respect for the past, artistic know-how, the pleasure of coming to grips with other cultures, the critical attitude of taking the old and projecting it into the new technological world." This is just what happens in the Innesti Mediterranei collection of the Messina-based brand Lithea, which thanks to Elena Salmistraro transposes the figurative flair of Catagirone ceramics or the arabesques of Monreale into stone and marble. Or - with design by Pierluigi Piu - transforms ancient textile traditions and manufacturing techniques from Sardinia into stone tapestries (Pibiones and Corbulas). All with the most advanced production techniques. The Ragusa-based brand Nerosicilia focuses on the natural expressive impact of a native material like lava from Mt. Etna, enhanced in the latest collections by the refined interpretation of Piero Lissoni (inspired by the floors of historic palaces) and Paola Lenti. Though not hailing from Sicily, the work of Matteo Brioni can also be inserted in the area of contemporary expression of Mediterranean material culture. In this case we are talking about continuous architectural surfaces in raw earth, an ancestral material and a key to the history of construction in the Mediterranean. The 14 colors of the collection for 2018, under the art direction of the architect Marialaura Rossiello of Studio Irvine, vary from terracotta to powder, crossing a palette of ochre, beige and gray clays. Because Mediterranean means not just the sea, but also the land. Katrin Cosseta.





Dall'alto: giardini verticali sospesi

Tillandsia Wall Breathing Clouds di **Michieli Floricoltura**, disegnati da Paolo Michieli e Roberta Filippini,