

LOOKER

Staring down city style.

The
Design
Scout

SUMMER 2018

The
Perch Light-
Branch from
Moooi lit up
Salone del
Mobile.

MOST WANTED

Look What Flew In from Milan

The flyest designs from the world's flashiest furniture fair are about to land stateside. **BY ERIN FEHER**

SALONE DEL MOBILE is Paris fashion week for the furniture industry. Each April, design junkies and industry insiders from around the world converge on Milan, where the curtain is simultaneously raised on new collections from nearly every major design house: The 2018 show clocked nearly half a million attendees and more than 1,800 participating brands.

For many San Francisco designers and showroom owners with an eye for European design, the yearly exhibition is a required pilgrimage—a dizzying six days of getting schooled on the

latest releases, schmoozing with brand bigwigs, and shopping for the pieces that will (hopefully) click with buyers and clients. This year, locals including Yves Béhar, Alison Damonte, Tina Frey, and reps from Dzine, Design Within Reach, Arkitektura, Roche Bobois, and the Future Perfect made the trip.

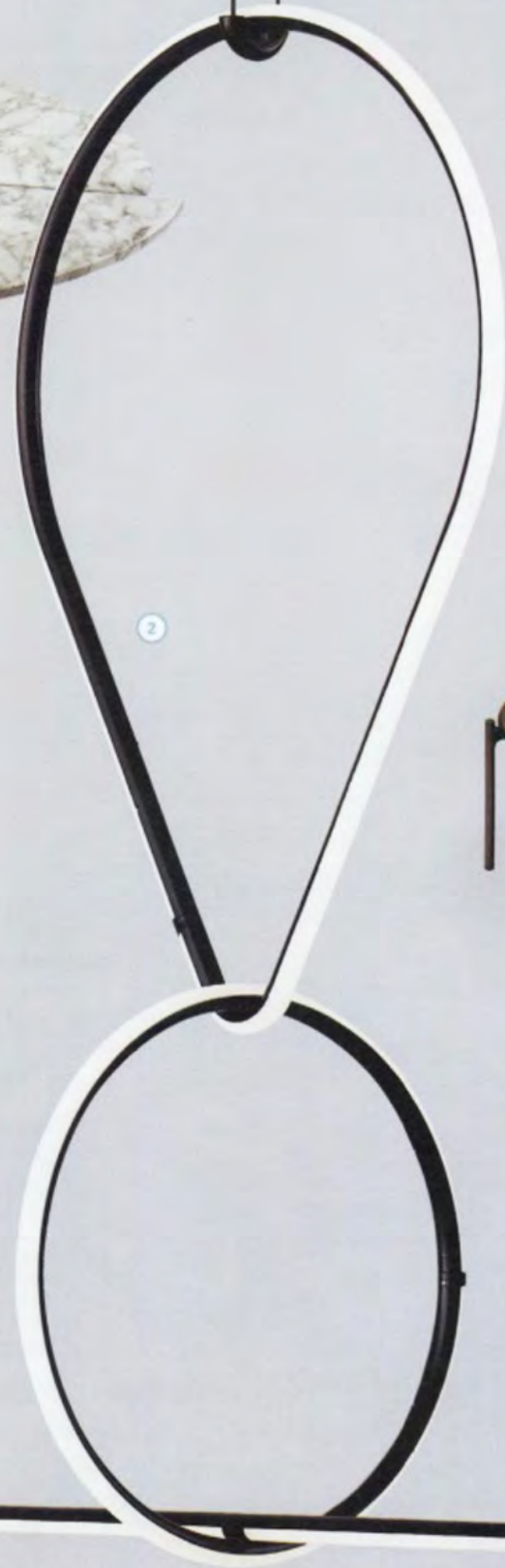
"It's absolutely insane, but it gets our creative juices flowing for the rest of the year," says Eve Forbord, who runs Dzine with her brother, Austin Forbord, and has attended the show for 14 consecutive years. Knowing that Dzine is

the only place in the Bay Area where designers and in-the-know homeowners can shop top Italian design brands such as Boffi, Paola Lenti, Moroso, and Baxter, this year we tagged along with Eve and her team to see for ourselves what the world's biggest design show is all about.

Here's a sneak peek at the best, brightest, and boldest designs landing in the city this season, along with some musings from Eve, Austin, and Dzine furnishing department director Eric Zimmerman on why they think these picks will fly in the NorCal market. ▶



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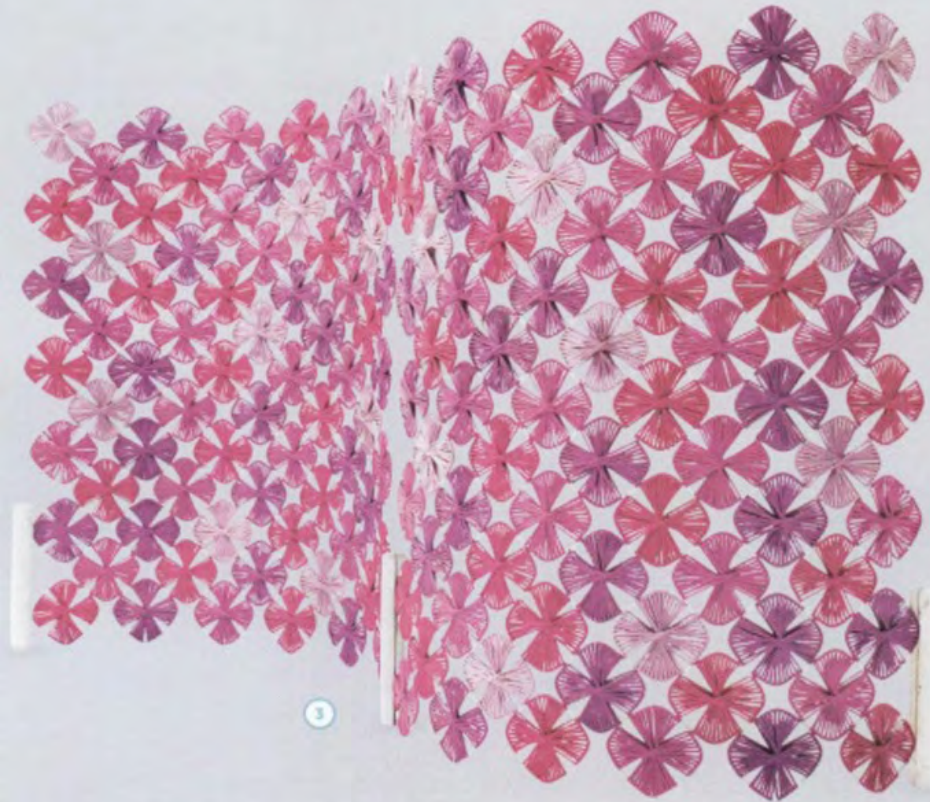
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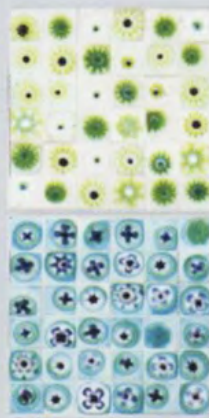
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IMPORT ME, PLEASE!

Dzine's design gurus on the stuff that made an impression at Salone del Mobile.

- Jane table, Poltrona Frau** "This was the thing this year. Every friggin' person had a round table with a lazy Susan." —Eric
- Arrangements, Flos** "I remember seeing a prototype last year and thinking there was no way in hell that they were ever going to have that product, ever. This is actually something we can bring to the showroom." —Austin
- Loto screen, Paola Lenti** "It's gorgeous. It's a beautiful showcase of material, and that's what Paola Lenti is." —Eric
- Silvia armchair, De Padova** "It's all made by hand, super old-school. The canes from India are tied with rush bark." —Eve
- Tape sofa, Moroso** "I can see this in any tech office in the Bay Area. It's kind of quirky, but kind of conservative in shape. It's not too much one way, not too much the other." —Eric
- Ellipse chair, Zanotta** "Zanotta has had a place in the history of contemporary design over the past 60 years, but in the last 5 it's gone through a lot of change. I believe it aims to bring high-level design to different audiences at different price points, but I'm not sure how successful that approach will be." —Eve
- Ishino table, Walter K.** "These just seem really practical to me—the color, the shape, the fact that they are stackable. I would use those all day." —Austin
- Bloom tile, Paola Lenti** "Paola got inspired by the hand-painted tile of Sicily. It's about reaching deep into Italy's history of craftsmanship, identifying things that are really special, and creating work for the small factories." —Austin
- Cestlavie coffee table, Poltrona Frau** "You have a coffee table that is really pretty, but at the same time it's storage. Those two don't typically combine very well." —Eric
- Arthur chair, Poltrona Frau** "What I really remember is the quality of the leather and that wrapping." —Austin
- Xi pendant, Poltrona Frau** "This lantern is a beautiful combination of traditional Italian craftsmanship—there is the Venetian blown glass and the metal work, wrapped in leather." —Eve
- Traveller daybed, Porro** "I always think of *Charlie and the Chocolate Factory*, with all the grandparents sleeping in the same bed." —Austin
- Lilo chair, Moroso** "There's a Scandinavian influence in this—I think there's been a lot of that in design over the last three years or so." —Eric
- Ginestra chaise, Baxter** "I love the simple, sculptural qualities of this—while not the most comfortable, it's striking and functional for a short sit." —Eve
- Nice faucet, Fantini** "I remember putting my hands on this, and that knob is so incredibly satisfying. That apparatus, to me, that really speaks to Fantini's genius." —Austin

ALL IMAGES COURTESY OF THE COMPANIES

All available at Dzine, 128 Utah St., 415-674-9430; prices upon request.

DZINE

PAOLA
LENTI

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128 Utah Street, San Francisco, CA 94103 | www.dzineliving.com | 415.674.9430

SHOP

VINTAGE FURNITURE

Stuff

150 Valencia St.,
415-864-2900

Stuff's two spacious floors (adding up to more than 17,000 square feet) are filled with stylish stacks of vintage dishes and artful piles of...well, everything, making for a shopping experience that's more akin to a treasure hunt. But the secret sauce is the selection: For all the "stuff"—and there's a lot of it—there's no junk, just quality if quirky finds, from Eames chairs to Bakelite rotary phones to art deco lamps.

Runner-up: Field Theory

NEW FURNITURE

Dzine

128 Utah St., 415-674-9430

For instant inspiration, take a stroll through this expansive design showroom, one of the few places in the Bay where you can find Italian brands such as Paola Lenti, Baxter, and Poltrona Frau. The crew of on-staff design experts are constantly reconfiguring the 15,000-square-foot space with a killer combination of cutting-edge pieces from European design houses and sublime art and accessories from local artists and makers. **Runner-up: Coup d'Etat**

HOME DECOR

The Future Perfect

3085 Sacramento St.,
415-932-6508

The future would indeed be perfect if you could conjure up an apartment of your own with as much style as this Sacramento Street shop. This is the place



to go to discover that young designer about to make a splash on the international design scene: The gallery has been the launchpad for names such as Lindsey Adelman, Jason Miller, and Kristin Victoria Barron. While it offers large pieces such as sofas and beds, the witty and out-of-this-world lighting and accessories collections are by far the most fun to browse.

Runner-up: H.D. Buttercup

PLANTS

Roots

425 S. Van Ness Ave.,
415-817-1592

This charming indoor jungle in a grittier section of the Mission district is, like many plant shops, a green mini-oasis. What sets it apart is its flora-whispering owner, Michelle Reed. Besides being welcoming and friendly, she has helped countless people transition into successful plant parenthood by recommending the ideal adoptee for sun-starved office cubicles, shadowy living rooms, or sunny kitchen window boxes. Loyal customers trade tales of her saving their wilting ferns and wrinkled succulents and transforming city apartments thanks to custom terrariums and living walls. **Runner-up: Hortica**

TABLEWARE

March

3075 Sacramento St., 415-931-7433

Abandon that pile of dirty dishes in the sink and sneak off to kitchen nirvana. At March, rainbow-hued spices are displayed in elegant glass jars, hand-thrown serving ware is stacked in piles on open wood shelves, and a fat-bellied AGA cooker sits against a wall of spotless subway tile. Owner Sam Hamilton worked under both Ralph Lauren and Alice Waters, so is it any surprise that she now heads up the most stylish tableware store in the city? **Runner-up: Heath Ceramics**

GIFTS

General Store

4035 Judah St., 415-682-0600

Owned by an artist and an architect, this simple beachside shop is a standard-bearer for the NorCal aesthetic. Simple, geometric architectural elements in unfinished wood serve as a canvas for locally sourced items that run from straw hats to block-printed tea towels to delicate jewelry. And because artful clutter is only artful when there isn't too much of it, the owners just opened a second location in town that specializes in home goods, with an expanded selection of rough-hewn ceramics, touchable textiles, woven baskets, and heady incense.

Runner-up: Jay Jeffers

DOLLAR STORE

Daiso Japan

22 Peace Plz., 415-359-9397

Combining useful bargains with useless but wonderful buys, this Japanese general store stocks nearly everything you can imagine. There are the expected cheap kitchen doodads like oven mitts and dish sponges in every style—though even those are cooler than their American counterparts—but also genuine treasures, such as pretty Japanese dishware, origami paper, calligraphy tools, bento products, sensu fans, and stationery. Not everything is actually priced at a dollar, but even if you walked out with half the store, you'd still save some serious yen compared with buying that plane ticket to Tokyo. **Runner-up: One Dollar Only**



THE HYPER-SPECIALISTS

Farm-to-Face Skincare

The ingredient lists of these skincare lines read like the menu at your favorite restaurant.

For the minimalist: Vintner's Daughter

Bay Area winemaker April Gargiulo may have pivoted to skincare, but she still has her hands in the dirt. Gargiulo created her Active Botanical Serum (\$185) to be the ultimate nutrient-packed super-smoothie for your face. The oil, developed to remedy all types of skin ills—from fine lines and blemishes to dullness and discoloration—contains 22 ingredients, all of which could very well show up in your next salad: To name a few, there's avocado, hazelnut, nettle, lemon, and dandelion. vintnersdaughter.com

For the sweet tooth: Etta + Billie

A whipped-butter-yellow slab topped with a generous sprinkling of black seeds, the citrus-poppy-seed soap (\$14) looks downright delicious—while the grapefruit-cardamom hand wash (\$25) would definitely be a hit in cocktail form. This S.F.-based botanical skincare line boasts all-natural ingredients and recycled glass bottles. And its soaps, lotions, oils, and sprays are carried at more than 25 locations across the city, from Legion to the Epicurean Trader to Paxton Gate. ettaandbillie.com

For the spa regular: Botnia

Justine Kahn tends to a micro-farm on her Sausalito property where she grows lavender, geraniums, rose hips, chamomile, and more—all of which eventually end up slathered on her loyal customers' faces. Kahn formulates all of Botnia's cleansers, lotions, serums, and toners (\$28–\$50) in her farm-adjacent lab and uses them at Skin Remedy, her skin studio on Sacramento Street. But she also supplies nearly 30 spas around the country with Botnia products, including her signature "back bar," a palette of powdered plant extracts that facialists use to whip up custom treatments for their clients. botniaskincare.com

For the glow-getter: Monastery

The Greeks have proved themselves astute at using good-for-you ingredients, and Athena Hewett was inspired by her Greek grandmother, who would harvest oils from her olive grove, press them herself, and incorporate them into skin-brightening serums. Today Hewett does the same: Her sought-after local skincare line, Monastery, forgoes chemicals, alcohols, and salts for ingredients like coriander, Greek sage, and, of course, all manner of oils. Her Neroli Black Botanical Brighten Oil (\$68) contains eight different oils, including black pepper, English walnut, and patchouli, and can be purchased at Athena Ellen in Noe Valley. monasterymade.com

For the detoxer: True Botanicals

Kiwi, adzuki beans, kombucha, and passion fruit are just a few of the plant-based ingredients in True Botanicals' age-combating line of cleansers, serums, oils, and toners. The San Francisco-based line is completely nontoxic and has been credited with helping to kick-start the foodie-beauty movement. Scroll through the ingredient glossary on the website and learn about the skin-saving superpowers of broccoli, oats, and watermelon. truebotanicals.com