



Kartell

Child's play | Italian furniture brand Kartell hosted one of the most striking exhibition stands at Salone 2016. Called 'making Minds', the space was divided into zones, each in a different fluorescent colour and each devoted to a particular designer from Kartell's impressive roster, including the likes of Antonio Citterio, Philippe Starck and Eugeni Quisquater.

Kartell also took the opportunity to launch a new line dedicated to the world of kids, with iconic pieces of furniture designed specifically to suit children's sizes and favourite colours. The first collection includes projects by Nendo, Ferruccio Laviani, and Piero Lissoni. The Kartell Kids line has taken shape with new products that respond to the needs of the market and the, perfectly respect Kartell's contemporary style. The aim is to give a precise identity to the kids segment, which is for youngsters aged three to eight years, by redesigning elements from the Kartell catalogue and adapting them to suit environments used by children, as well as by creating new products designed specifically for this target audience.

www.kartell.com



Paola Lenti

Open air | Outdoor furniture brand Paola Lenti presented new collections to the Milan audience, including Uptown and Shito. Uptown is a series composed of left and right, linear or shaped sectional elements, chaise longue and pouf. The steel structure is padded with cold injected polyurethane.

Meanwhile, Shito is a new seating collection with fixed structural cover hand woven with Chain Outdoor tubular knit. The visible base is available with different finishes: natural brass, natural copper or stainless steel with a special galvanic treatment made by De Castell on an exclusivity basis.

www.paolalenti.it

