

L' SL 118 Haiia di Sanlorenzo
partecipa alla 57° Biennale
d'Arte di Venezia.

*The SL 118 Haiia by
Sanlorenzo attends the 57°
Venice Biennale.*

SAN LORENZO YACHTS - BESPOKE SAILING
navigare **sartoriale**

A cura di Giulia Bruno



L'armatore è coinvolto attivamente nei vari momenti della progettazione basata sul concetto di home living e viene personalmente accompagnato presso i più prestigiosi showroom italiani per scegliere gli arredi. Paola Lenti, Boffi, Minotti, B&B, Flexform, Cassina, Baxter, Living Divani, Vitra, Knoll International, Agape, Ivano Redaelli, Edra, Artemide, Flos, FontanaArte, sono solo alcune delle aziende che studiano prodotti ad hoc per le grandi famiglie Sanlorenzo. Anche l'arte entra negli SL, SD e Superyacht per trasformarli in imbarcazioni



uniche attraverso l'arte contemporanea, veicolata da gallerie del calibro di Tornabuoni Arte. Lo yacht SL 118 Haiia, in occasione della 57° Biennale d'Arte di Venezia, ha ospitato sette grandi opere di Alighiero Boetti, estensione della mostra Minimum/Maximum, curata da Luca Massimo Barbero, dedicata all'artista italiano dalla Fondazione Giorgio Cini. www.sanlorenzoyacht.com

SD112-54 ANTONIO CITTERIO & PATRICIA VIEL





*S*anlorenzo, the first eco-sustainable shipyard, revolutionizes the interior design of its tailor-made yachts, entrusting it to some of the most renowned Italian designers. On the occasion of the Milan Design Week, Sanlorenzo, third place among the 20 best manufacturers in the world of yachts over 24 meters, tell something about the important interior design project that regarded the high-quality 'boats' that it has been building since 1958. The Sanlorenzo pleasure craft boats are made to measure in order to meet the desires of customers and are characterized by timeless elegance, refined luxury and simplicity of forms.



These features have been enhanced by different collaborations, such as those with Dordoni Architeti, Antonio Citterio Patricia Viel Interiors, Piero Lissoni. Boats, up to 80 meters in length, take a new and unexpected road that includes the enlargement of interior space, breaking down barriers and creating a different lighting system on the lower deck, giving it a sense of "family warmth" and harmony that is enhanced within indoor and outdoor environments. The ship owner is actively involved in the various moments of the design project based on the concept of home living, he is personally accompanied at the most prestigious Italian showroom to choose the furnishings.



Paola Lenti, Boffi, Minotti, B&Ba, Flexform, Cassina, Baxter, Living Divani, Vitra, Knoll International, Agape, Ivano Redaelli, Edra, Artemide, Flos, Fontana Arte, are just some of the companies that study specific products for the large families Sanlorenzo. The SL, SD and Superyachts are transformed into unique boats dotted with contemporary art pieces of art galleries such as the Tornabuoni Arte. The yacht SL 118 Haïa, on the occasion of the 57th Venice Biennale of Art, hosted seven great works of Alighiero Boetti, as an extension of the Minimum/Maximum exhibition, a tribute to the Italian artist dedicated by the Giorgio Cini Foundation and curated by Luca Massimo Barbero.
www.sanlorenzoyacht.com